





# Welcome!

Your hosts... Tom Ziglar (proud son of Zig Ziglar) and Howard Partridge (Ziglar small business coach)



# Recording...

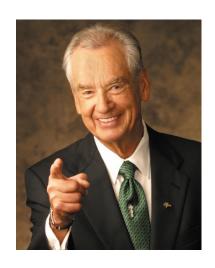






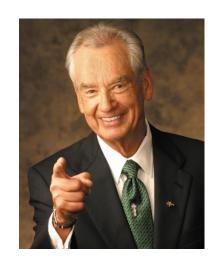
12 Week Born To Win Webinar Series





"You were born to win, but to be the winner you were born to be, you must plan to win and prepare to win. Then, and only then can you expect to win" – Zig Ziglar





"You are what you are and where you are because of what has gone into your mind.

You can change what you are and where you are by changing what goes into your mind."

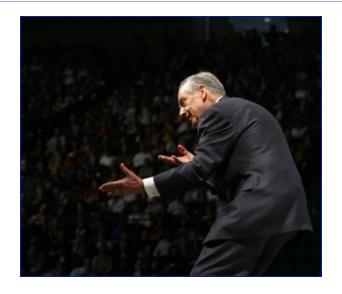
Zig Ziglar



### Review...

- Practice Prepares You For Victory
- The FEAR of Failure
- Practice the Little Things





Part II: Preparing to Win

Chapter 8: Get the Right Advice





Be an Advice Miner



"Bad Advice vs. Good Advice"
(Victor vs. PC Merrell)





The 7 Characteristics of Good Personal Coaches





1. They have good character





2. They have track record of success





3. They are good listeners





4. They are good decision makers





5. They tell the truth (even when it hurts)





6. They have good relationships





7. They celebrate the success of others







### **Born To Win Business Growth Workshops**

With Tom Ziglar and Howard Partridge

www.HowardPartridge.com/borntowin